



KREATIVE GROWTH GRANTS 2023 FAQ

(Updated on April 11, 2023)

PREREQUISITES

1. Do I need to live in the Bay Area to apply to the program?

Yes, at this point in time, we are only focusing on artists based in the San Francisco Bay Area, which is defined by having primary residence in any of the (9) counties in the region according to the [CA State Census](#): Alameda County, Contra Costa County, Marin County, Napa County, San Francisco County, San Mateo County, Santa Clara County, Solano County, Sonoma County.

2. Do I have to be born in the Bay Area to apply?

No, you do not need to be native to the Bay Area to apply. Applicants must currently reside in the Bay Area.

3. I'm 18 years old, can I apply for the grant?

Unfortunately no, you have to be 21+ to apply for our grant.

4. Do I have to identify as Filipino and/or have a Filipino background to apply?

We encourage artists of Filipino/a/x descent to apply.

5. Do I have to provide proof of identification to apply?

Not at the time of application, but if you are awarded a grant we will ask for proof of residency in the Bay Area such as a utility bill, bank statement, rental agreement, driver's license, etc.

6. If I received a Balay Kreative Grant in the past, can I still apply?

Yes, you can still apply. Please let us know if you've received a grant in the past in your application.

7. Is this grant application for individuals only or can group projects be submitted for consideration?

Group projects can apply, but there must be ONE application/applicant that acts as a point of contact for the group project. This person must also be present to all the Masterclass Series, coaching calls and mentoring sessions.

8. I just started my art practice, can I still apply?

Yes! We welcome artists at all levels. But please note that you would still need to provide a portfolio of your work so we can see your style and practice. No matter how long you've been doing your art practice, passion and dedication to your art form and growing as an artist are key aspects that we value.

ABOUT THE GRANT

9. What are the important dates and deadlines that I need to know?

03/06 - Applications are OPEN!

3/18 - In-person Grants Workshop @ Balay Open Studios (2 - 3pm)

3/20 - Online application workshop (6:30pm to 7:30pm)

4/13 & 4/14 - Book a One on One Meeting to discuss your application.

[Book your appointment here](#)

4/10 - Last day to submit questions about the application

4/14 - answers to all questions posted on our website FAQ

04/17 - Applications due @ 11:59pm PST

6/1 - Winners will be publicly announced

6/8 - Masterclass Series Begins

6/8 - First grant disbursements made

10. Which disciplines are eligible for this grant?

- **Visual Arts** (include, but are not limited to): painting, drawing, ceramics, sculpture, printmaking, design, crafts, photography, multimedia production, immersive experience, and fashion/textiles.
 - Our key classification for “visual art” is that it must be something that is physical and tangible (therefore, Film/Video would instead fall under our “Content Creation” track).

- **Music:** practices can be expressed through modes such as an album, EP, or soundscape.
 - Whether it's a rap song or an instrumental piece, the main emphasis for this track is that the work is in the form of song or musical composition.

- **Performing Arts** (include, but are not limited to): dance/choreography, theater, screenplay/script reading, puppetry, circus acts, and poetry/spoken word performance.
 - Our key classification for “performing arts” is that the practice involves using facial expressions, voice, and/or body language to communicate an idea/story to an audience.

- **Media/Film/Animation**
 - This entails digital media practices such as, short and long form films/videos, multimedia production, podcasts, animated film or an animated series.

If you have any questions about our Program Tracks, please contact:
Nicole Salaver at Nicole@KultivateLabs.org

11. How much funding will I receive from the grant?

The maximum request for the Music, and Media/Film/Animation application is \$6,000. Visual Arts & Performance Arts applicants can request up to \$3,000.

12. What is the Kreative Growth Masterclass series & the subsequent coaching sessions? Do I need to attend those if I am chosen?

The Kreative Growth Masterclass series will be artist-focused workshops led by industry professionals. Topics include money and mindset, leadership and building a team, and monetization strategies. The series was created to better prepare our artists to launch their projects and develop their careers.

If you are chosen, you will need to attend at least 80% of the Masterclass series & 50% of the coaching zoom sessions as it is part of your grant requirements. More information will be provided once you have been selected.

13. If you have prior experience creating art in your specific track (for example film/media animation) but not with specific equipment that you want to learn, for example I made my first short film with a Sony A7iii but would like to learn how to operate an Ursa Magic Black 4K - something that gives film it's cinematic look - is this equipment (or similar professional filmmaking equipment) Balay Kreative has or could provide access to?

No. Unfortunately, we do not have access to film equipment that grantees can use for their projects. You would have to either rent this equipment or borrow it from another source. This type of equipment is usually a line item budget within your grant. Example, if we give you a \$6,000 grant then you would reflect in your budget, \$2,500 for renting the necessary equipment for your project.

14. Also, would the guest mentor for that track be able to teach me how to operate that equipment as part of the 1:1 mentoring program for grantees?

No. The mentors selected to speak to you during your three one on one sessions are meant to give you career advice or answer any questions related to your craft. These are not sessions on how to operate certain equipment. Example, if you had an hour long one on one time with your favorite film director or The Daniels, would you waste 45 minutes of it having them go over the technical details on how to operate certain equipment? Probably not the best use of time.

Instead, I would suggest you YouTube this or research via the internet classes on how to operate the equipment you want to utilize for your project before even applying.

15. Who has received a Balay Kreative grant? Is there a list of past grant recipients that I can see?

We're proud to have had many talented artists like, [Amihan Redondiez](#) and [Ramon Abad](#), receive a grant from us. The full list of recipients can be [found here](#).

APPLICATION

16. When is the application deadline?

Submissions will close on **April 17th, 2023 at 11:59pm PST**.

17. I missed the application deadline. Can I submit a late application?

Late submissions will not be accepted. Your application **MUST** be RECEIVED no later than **11:59 PM PST on April 17th, 2023**.

18. Can I apply to more than one track?

Yes, but you must submit 1 application per track. You cannot combine applications together. Also, please note that if you do apply to more than one track, you will only get selected for one of them.

19. I'm applying for the grant, but I want to partner with other artist(s) on my project. Is this possible and do we have to each submit an application?

Yes, applicants may collaborate with one or more artists on their project. Only (1) application from (1) artist in the partnership is required. Prior to applying, your party must decide who will apply on your behalf, considering that: in a collaborative project for any track, the individual who submits the application will be considered the "Lead Artist." In the application, the Lead Artist will have the opportunity to name any other project partners.

If awarded the Kreative Growth grant, all paperwork, including checks, and accreditation will be in the name of the Lead Artist. It is the Lead Artist's responsibility to manage the disbursement of funds amongst your party.

20. I'm applying for the grant and my project will be in partnership with other artist(s). Do we both have to identify as Filipino and/or be of Filipino/a/x descent to acquire the grant?

We encourage artists of Filipino/a/x descent to apply. In a collaborative project, we encourage the Lead Applicant to be of Filipino/a/x descent

21. I am planning on creating art and curating an art show with other Filipinx artists with musicians and other performers to play a show at the opening reception [aka the presentation of their work]. Is this possible and which track should I apply for?

For your track, we suggest the grant track you choose to feel the strongest to support and advocate your project, for this project it seems music is the most appropriate.

22. My project requires more than what the grant offers, can I still apply?

Yes, but you will need to acquire the funding for the rest of the cost elsewhere. When outlining your budget on the application, please note where you will receive the extra funding. We need to know that your project's needs will be met and could be executed by December 2023.

23. I'll be working on a new song. Do I need to include the producer, musicians, recording, mixing/mastering engineer, background singer as partners if I'm writing the song?

Yes. Please include all the contributors (producers, musicians, etc.) that help produce your song. Please be as detailed as possible about your fellow collaborators that are helping create your work.

24. Does the song have to be finished at the moment? Can it be almost done?

For the application, we suggest that any submitted work be finished. If not, please share the best draft of the piece by the time of the grant deadline.

25. Should I apply for the Kreative Growth Grants for 2023 for a project that I already have plans to launch this year?

Unfortunately not since your project has already been set to launch. The grant is intended for new works to be created.

26. For the music track application, I saw that there is an option to add a link to a video in the portfolio submission section. I made a short music documentary about my band that has an 8:00 runtime (but is actually 5:00 with 3:00 of outtakes/credits). Is this too long of a video to include?

Yes, please aim for your work samples (video or audio links) to be 1-3 minutes in length at the most. Please do not exceed over 5 minutes. Our judges will be viewing over 75 applications and we can not guarantee they will watch past the 5 minute mark. Concise and to the point is best. Edit the clip down and upload it as a private link if needed.

27. I'm having trouble with project-specific questions, where can I get help?

We have several workshops planned. Please go to the Balay Kreative events page for more information and to RSVP.

SELECTION

28. When/How will I be notified of my application status?

You will be notified of your status via the email you provided in your application on **June 1st, 2023**.

29. How many grantees will be chosen?

There will be up to 6 grantees.

30. What will the selection process look like?

Balay Kreative's Programming Advisory Board and Staff will be reviewing your

application. They will be scoring your application based on a rubric. We will add up all the points for the different readers and the highest scores will be awarded a grant.

31. If chosen, when and how will I get my grant disbursement?

Grant distribution will be in three steps:

- 1st Distribution: Artists must review and sign artist agreements.
- 2nd Distribution: Artists are required to finish 80% of the Masterclass Series. These are held on zoom for 7 weeks. The entire series will be recorded for artists to make up days/times they could not attend.
- 3rd Distribution: Artists must finish 50% of the 6 coaching calls provided, complete the final presentation/project by December 2023 & submit the final report.

32. If chosen, when do I have to finish my project?

You will need to complete your project by the end of 2023. While planning your project please ensure that it will be possible to finish it by the end of the year.

33. If planning an event, could Balay Kreative assist with connecting food vendors with the grantees?

If you are chosen as a grantee, Balay Kreative may assist you with the best of our abilities to help you succeed with your project.